



Santa Cruz Chamber of Commerce

Exhibit at the

2009 Business Forum and Business Exhibition

April 14, 2009 at the Coconut Grove

Register now to exhibit at the Chamber's 2009 edition of the annual Business Fair, **the 2009 Business Forum and Exhibition**. Focusing on increasing the attendance of business owners, managers, and key employees, the Chamber has added a **Business Forum** featuring an extraordinary group of national and international speakers to its traditional pipe-and-drape-booth exhibition. They will provide **strategic insight into the future of retail, travel and hospitality, and the businesses dependent upon high-talent workers** looking forward to what is certain to be a recession-transformed business environment. *{See that attached Business Forum program for more information regarding speakers and their presentations.}*

The number of exhibitor booths and tables has been reduced to create space for the Business Forum presentations. The Chamber expects to sell out... **so sign up now.**

The Event will continue to attract your customers. More than • 400 radio

spots, • targeted television advertising, • display advertising in County-wide publications, • an Event Program published in the Good Times, • direct mail and • Chamber-direct advertising. A number of select restaurants, caterers, and other food vendors will again provide food in exchange for booth rental.



Scheduled to Enhance the Exhibition Experience

Setup begins			8:00 a.m.
Doors Open	noon		
Future of Talent	12:30 p.m.	Recessing at	1:10 p.m.
Future of Tourism	1:45 p.m.	Recessing at	2:25 p.m.
Future of Retail	3:00 p.m.	Recessing at	3:40 p.m.
Panel: Future of Business	4:30 p.m.	Recessing at	5:30 p.m.
Adjournment / Tear-down			6:00 p.m.

To Register... Complete the form on the back of this flyer.

Lead Sponsor:



Registration form

Company Name

Contact Name (First Last)

Contact email address

Phone

Fax

Address

City/Zip Code

Booth / Table Preference

1ST CHOICE

2ND CHOICE

3RD CHOICE

Please Select one:

☐ Sponsor \$1,100

Chamber members only: Includes booth with power, co-op advertising. *Contact Chamber for more information*

☐ **Priority Location Booth \$600** (members only)

☐ **Booth with Power** ♦ Members \$425

☐ ♦ Nonmember \$525

☐ **Booth without Power** ♦ Members \$380

☐ ♦ Nonmembers \$480

☐ **Business Table** ♦ Members \$250

☐ ♦ Nonmembers \$350

☐ **Nonprofit Table** ♦ Members \$160

☐ ♦ Nonmembers \$225

Please Select one:

☐ **Check Attached**

☐ Charge on Visa

☐ Charge on MasterCard

Card Number

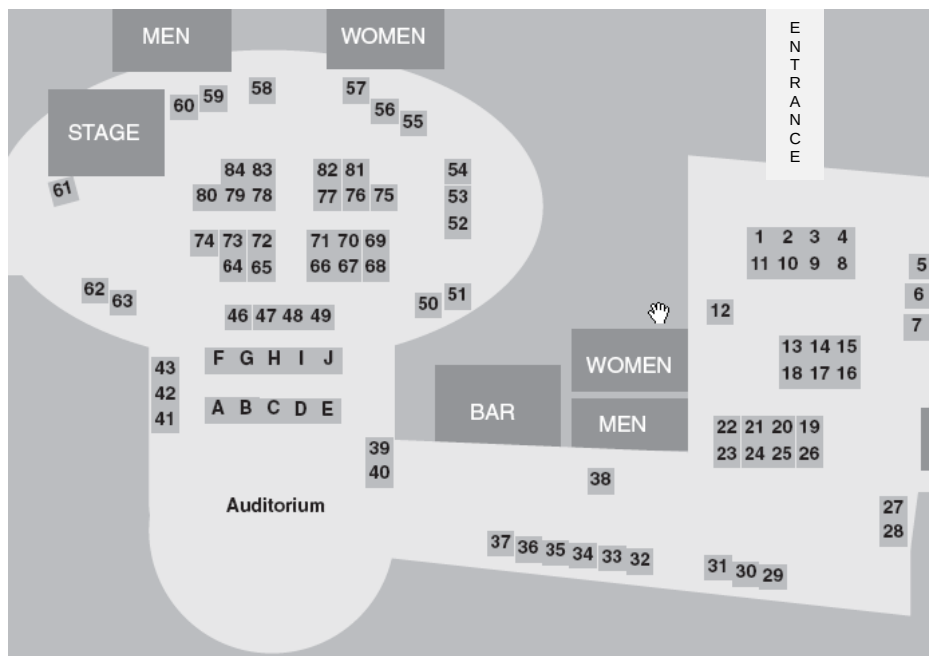
Exp. Date

☐ Invoice our business

Registrant agrees to indemnify and hold harmless the Santa Cruz Chamber of Commerce, its staff and Board of Directors, the Santa Cruz Seaside Company, and Business Forum and Exhibition sponsors and exhibitors, their employees and agents for any and all claims and liabilities:

(1) of the registrant, its employees, and agents, and/or

(2) of third parties resulting from the acts or omissions of the registrant, its employees, and/or agents resulting from or related to the 2009 Santa Cruz Chamber of Commerce Business Forum & Exhibition held on April 14, 2009.



Booths: 1-84

Tables: A-J

Power not available in booths:

13-16

38-40