

Chamber Membership Levels	Standard	Advantage	Executive	President	Director	Leader
Organization size	1-9 employees	1-49 employees	1-99 employees	1-299 employees	Any size	Any size
Annual Investment	\$350	\$500	\$650	\$1,275	\$2,800	\$5,500
Value	\$835	\$1,500	\$3,260	\$6,660	\$ 11,060	\$ 15,760
Online Business Directory listing: Business name, address, email link, map link, website link, 100-word description	Listing in 1 category	Listing plus logo in 1 category	Listing plus logo in 2 categories	Listing plus logo in 3 categories	Listing plus logo in 4 categories*	Listing plus logo in 4 categories*
Member decal and logo for website and promotional materials	✓	✓	✓	✓	✓	✓
Press releases in weekly eNews [†]	✓	✓	✓	✓	✓	✓
Events posted in Community Calendar	✓	✓	✓	✓	✓	✓
Discount on Constant Contact Small Business Marketing tools	✓	✓	✓	✓	✓	✓
Access to online and in-person educational programs	✓	✓	✓	✓	✓	✓
Preferred Member pricing for events and educational programs	✓	✓	✓	✓	✓	✓
Free Monthly Mixer tickets	1	4	8	1 Annual Pass	2 Annual Passes	4 Annual Passes
Participation on committees and the Ambassador Program	✓	✓	✓	✓	✓	✓
Access to Chamber staff for consultation [†]	✓	✓	✓	✓	✓	✓
Free Luncheon Tickets		2	4	4	6	8
Ribbon Cutting at your location (opening, remodel, anniversary)		Every 5 years	Every 5 years	Every 2 years	Every 2 years	Every 2 years
Mixer at your business location [†]		✓	✓	✓	✓	✓
Banner ad on Chamber website [†]		1 month on any subpage	2 months on any subpage	12 months on any subpage	4 months on Home page	12 months on Home page
4-hour conference room rental at the Chamber		1	2	3	3	3
Advertisement in eNews [†] with posting in social media			2	4	6	6
100-word Monthly Member Spotlight on website and link in eNews			✓	✓	✓	✓
Marketing materials displayed at mixers and luncheons you attend			✓	✓	✓	✓
Event Sponsorship, including preferred seating				1 Luncheon Sponsorship ¹	1 Event Sponsorship ²	1 Business Sponsorship ³




Santa Cruz
CHAMBER OF
COMMERCE

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SantaCruzChamber.org

**Your membership
provides access to:**

 Visibility

 Connections

 Advocacy

[†] Subject to availability & approval
^{*} Multiple businesses/locations can be listed
¹ Luncheon Sponsor:
2 tickets to each sponsored luncheon, inclusion in online and print marketing, your marketing materials given to each attendee at the luncheon, your signage at the event. (Value \$600)
² Event Sponsor:
Sponsorship of major events, such as the Annual Business Fair, the Women in Business Leadership Forum, and the Annual Awards Dinner. Tickets to event, inclusion in online and print marketing, and more. See each event for specific components. (\$1,800 value)
³ Business Sponsor:
Sponsorship of major events, such as the Annual Business Fair, the Women in Business Leadership Forum, and the Annual Awards Dinner. Tickets to event, inclusion in online, print, and TV marketing, and more. See each event for specific components. (\$2,300 value)